

10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

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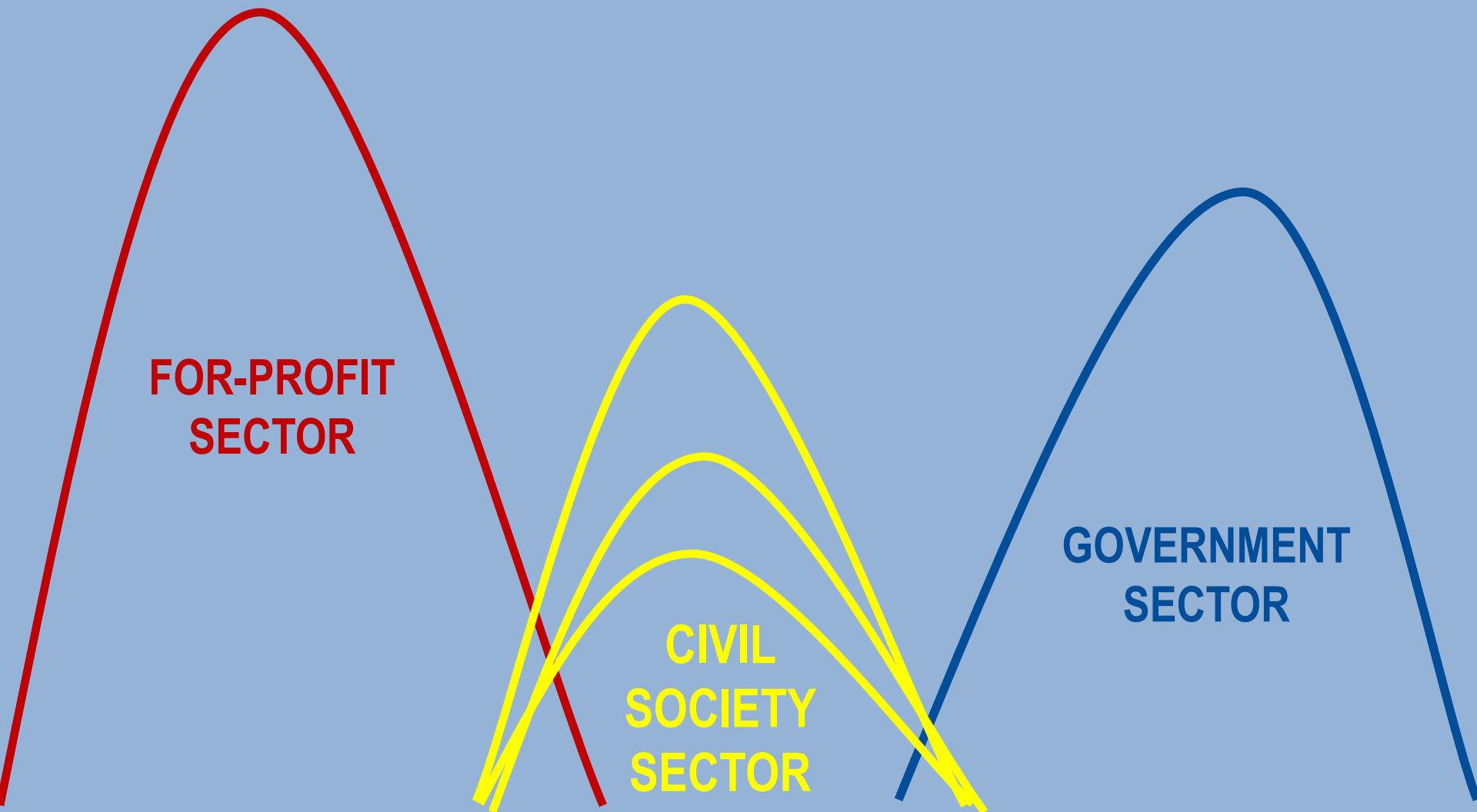
**Russian National Research University Higher School of Economics
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10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

1. There is no such thing as a civil society or nonprofit “sector.”

THE GLOBAL ASSOCIATIONAL REVOLUTION



TREATMENT OF NONPROFIT INSTITUTIONS IN THE SNA

SECTORS OF THE SNA SYSTEM

TYPE OF INSTITUTIONAL UNIT	SECTORS OF THE SNA SYSTEM				
	Nonfinancial corporations sector S.11	Financial corporations sector S.12	General government sector S.13	Households sector S.14	NPISH sector S.15
Corporations	C₁	C₂			
Government units			G		
Households				H	
Nonprofit institutions (NPI)	N₁	N₂	N₃	N₄	N₅

OUR METAPHOR





COMPARATIVE NONPROFIT SECTOR PROJECT

JOHNS HOPKINS UNIVERSITY CENTER FOR CIVIL SOCIETY STUDIES

CNP PROJECT COUNTRIES



Denmark

Sweden

The Netherlands

Switzerland

Czech Republic

Belgium

Norway

Finland

United Kingdom

France

Italy

Austria

Poland

Canada

Germany

Romania

Slovakia

Russia

United States

Ireland

Hungary

Mexico

Spain

Japan

Colombia

Portugal

Morocco

Turkey

Israel

Korea

The Philippines

Brazil

Ghana

Lebanon

India

Thailand

Chile

Egypt

Kenya

Pakistan

South Africa

Tanzania

Australia

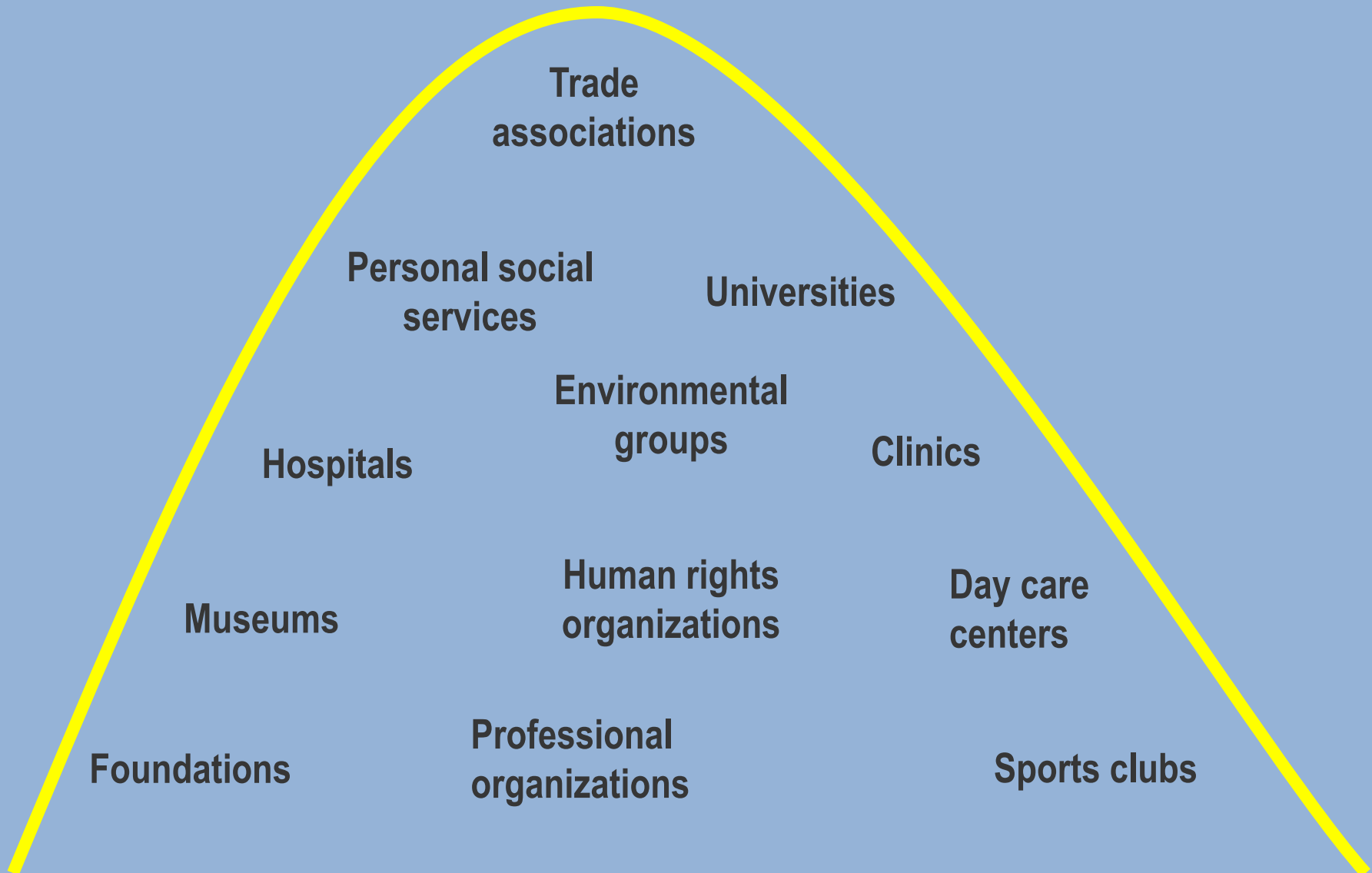
Peru

Uganda

New Zealand

COMMON FEATURES OF NONPROFITS

- Organizations
- Private—institutionally separate from government
- Non-profit-distributing
- Self-governing
- Noncompulsory



10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

1. There is no such thing as a civil society or nonprofit “sector.”
2. The civil society sector is mostly engaged in provision of services.

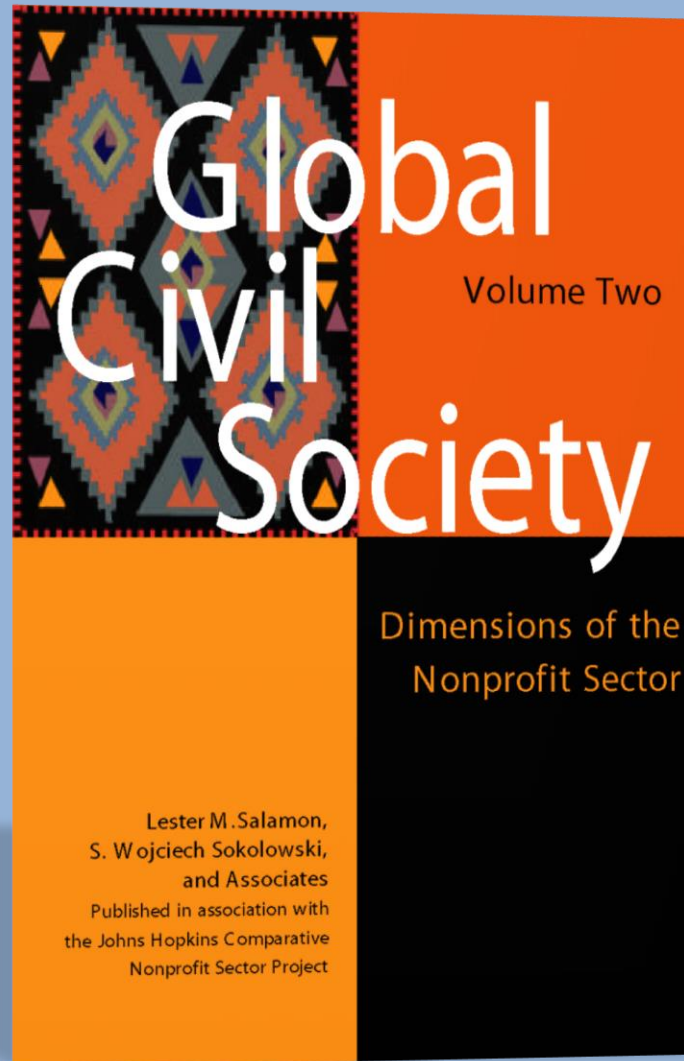
ROLES AND FUNCTIONS

- **Service provision**
- **Advocacy**
- **Expression**
- **Community-building / social capital**
- **Value guardian / mobilization**

10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

1. There is no such thing as a civil society or nonprofit “sector.”
2. The civil society sector is mostly engaged in provision of services.
3. The civil society sector is a marginal actor economically.

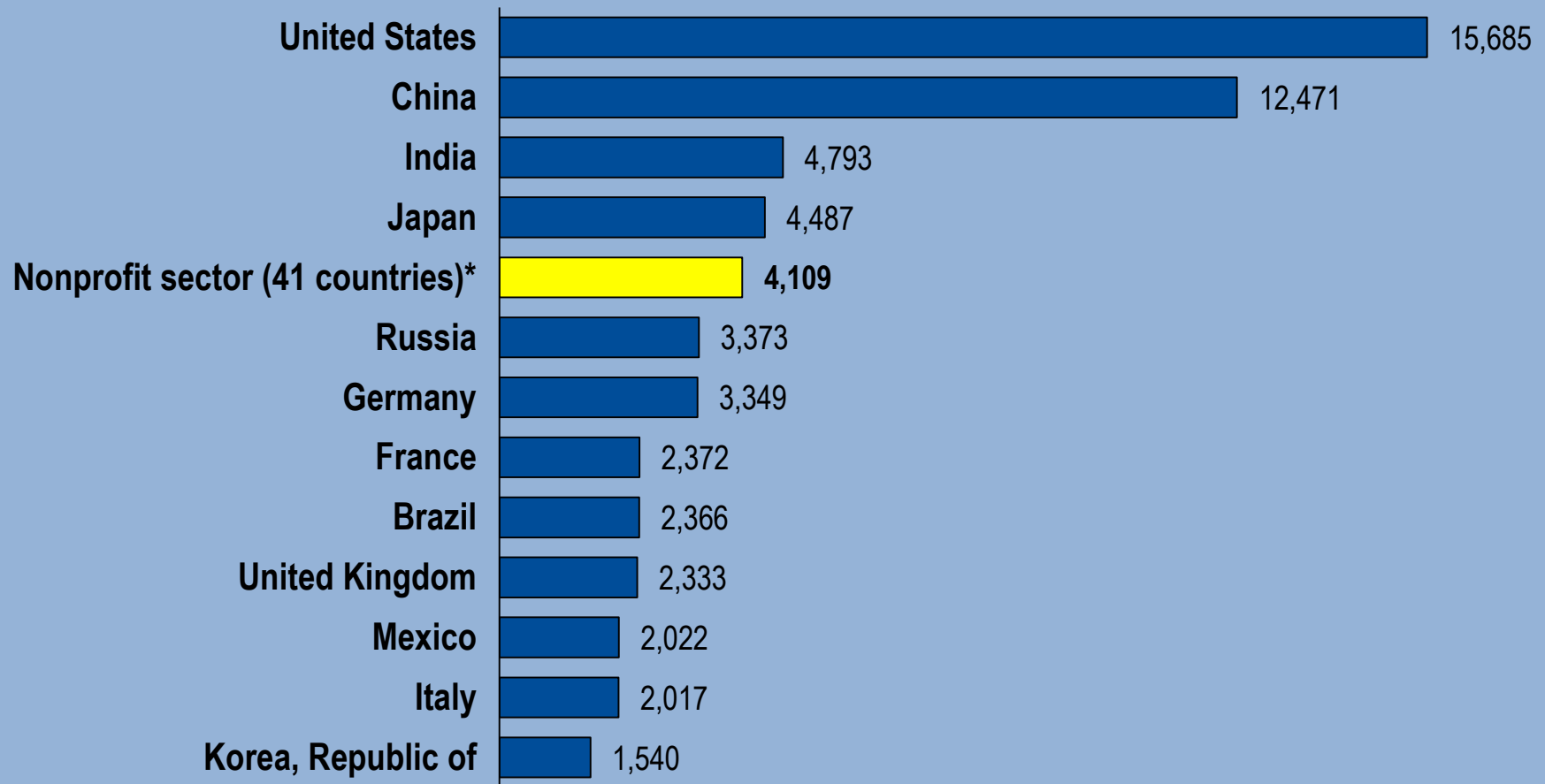
GLOBAL CIVIL SOCIETY, VOLUME 2



THE SCALE OF NONPROFIT ACTIVITY, 40 COUNTRIES

- 48.4 million full time equivalent jobs
- 4.6% of economically active population

NON-PROFIT SECTOR REVENUE (41 COUNTRIES) VS. 12 LARGEST ECONOMIES, 2012



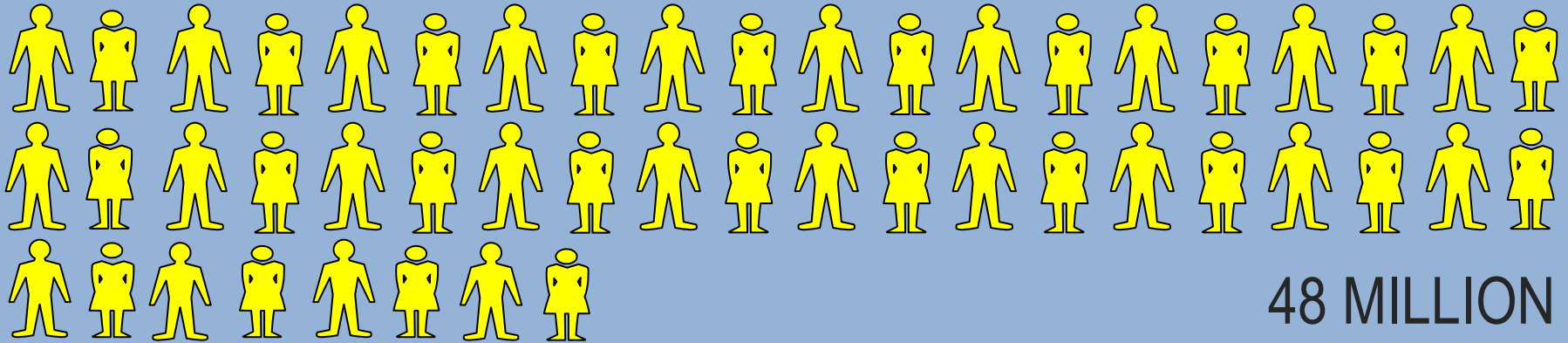
BILLIONS OF DOLLARS (PPP basis)

*Estimated

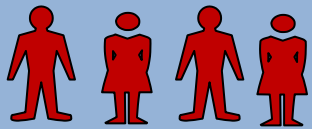
Data sources: GDP - World Bank; Nonprofit revenue - JHU/CCSS

EMPLOYMENT IN NPIs vs. LARGEST FIRMS, 37 COUNTRIES

CIVIL SOCIETY ORGANIZATIONS*



LARGEST PRIVATE COMPANIES

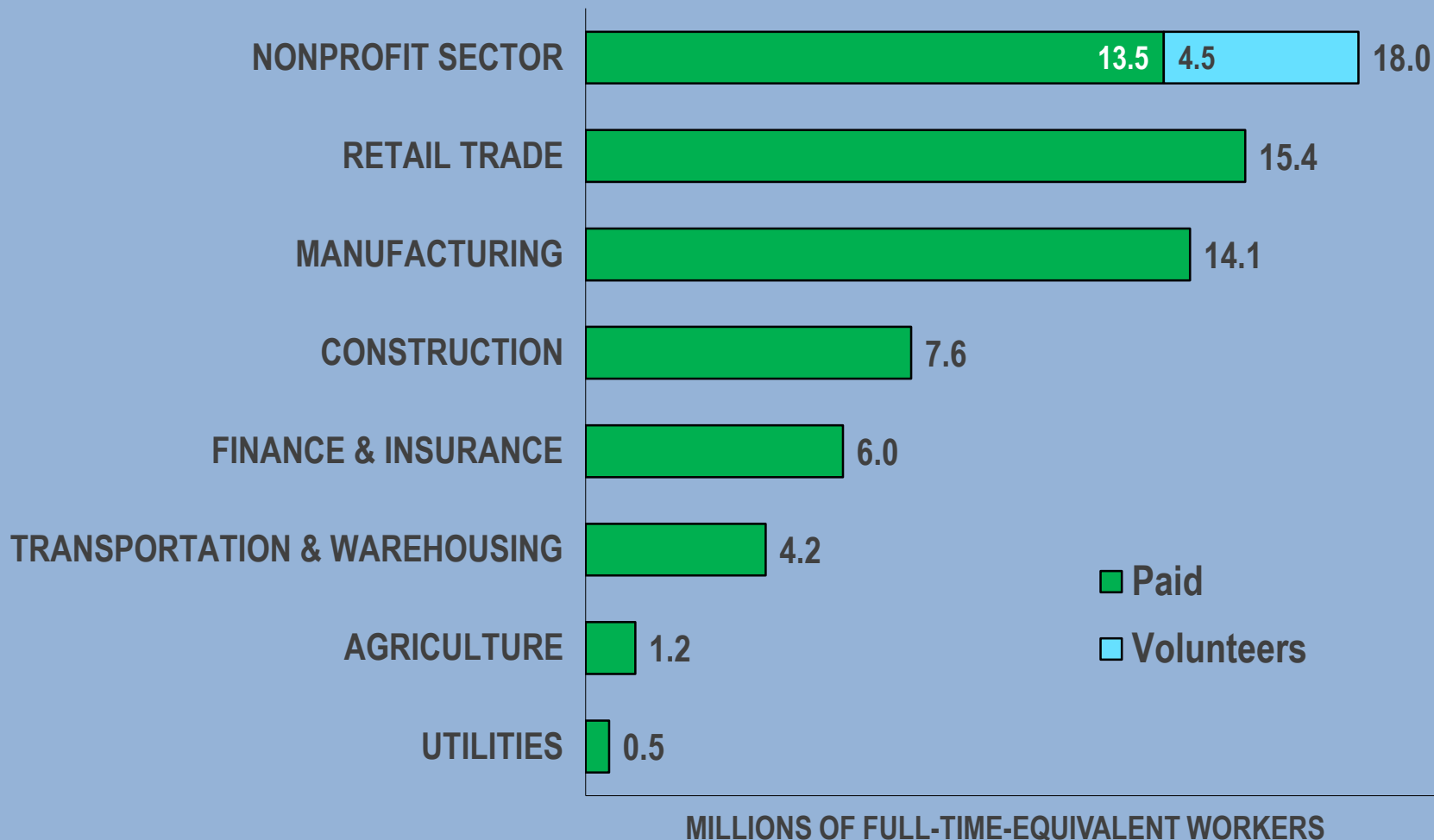


* Including volunteers and religious worship organization workforce, where available.

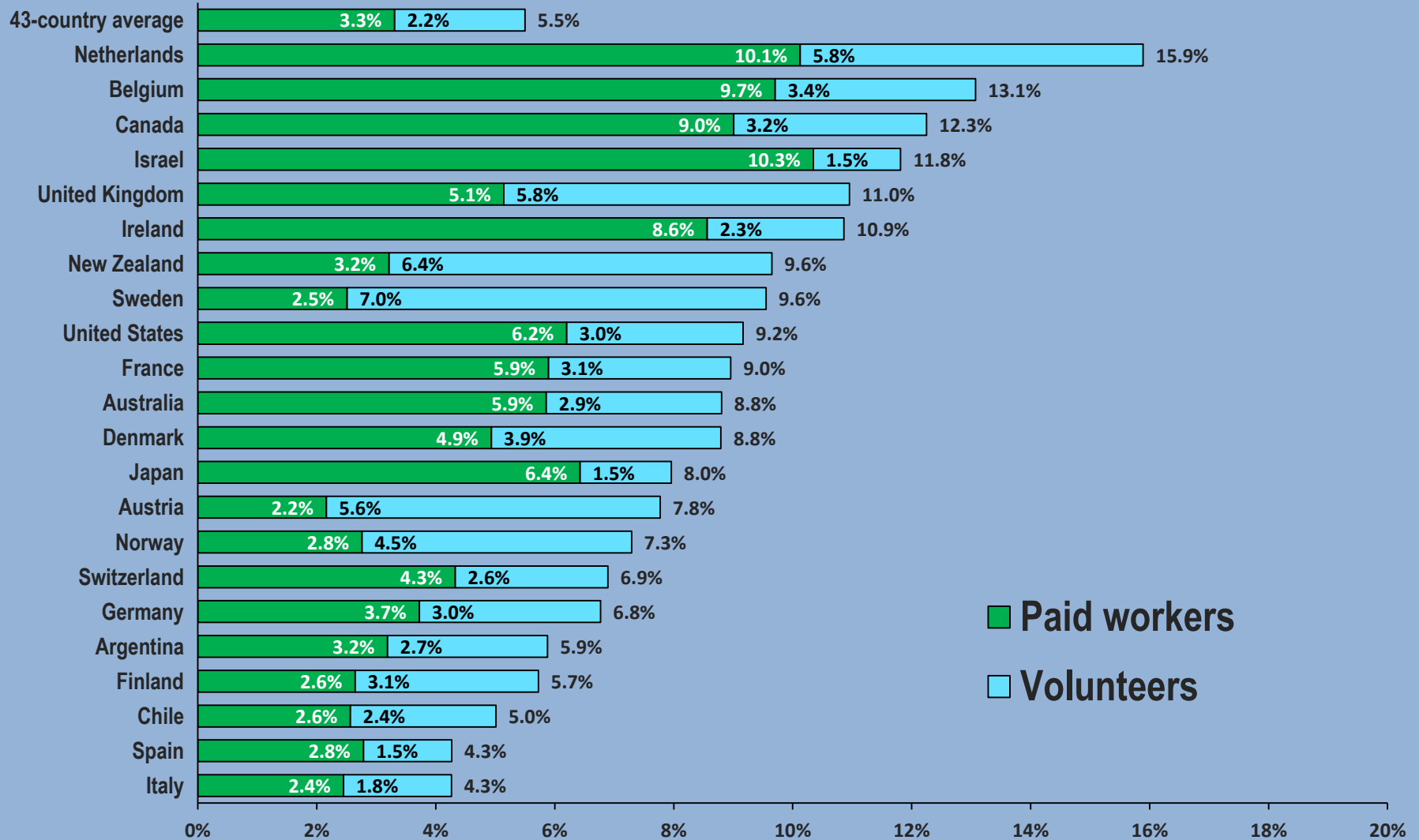
10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

1. There is no such thing as a civil society or nonprofit “sector.”
2. The civil society sector is mostly engaged in provision of services.
3. The civil society sector is a marginal actor economically.
4. Civil society organizations are chiefly an American phenomenon and are far less in evidence in other countries.
5. There is no civil society sector for all intents and purposes in the Scandinavian countries, where the welfare state is most fully developed.

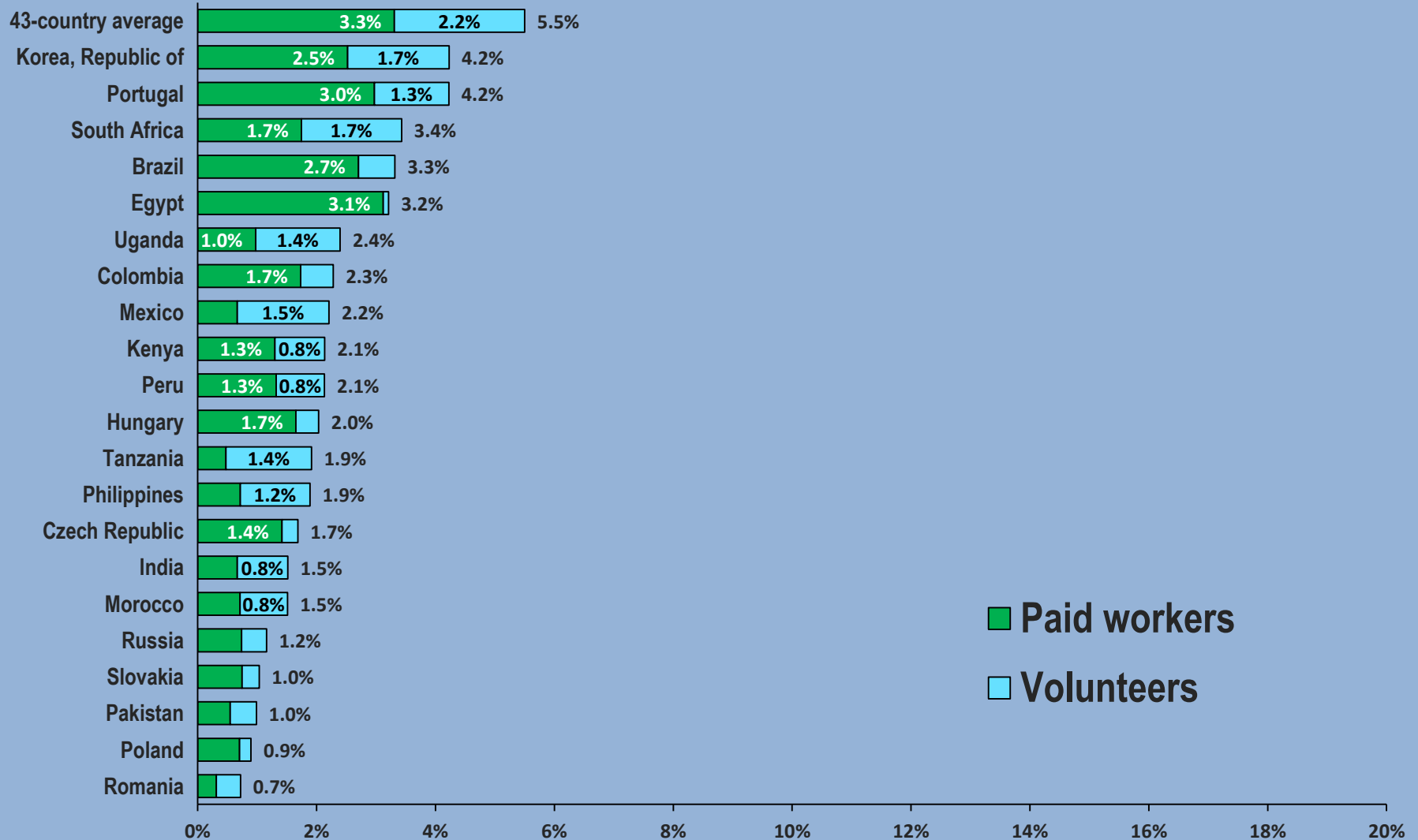
U.S. NONPROFITS: A MAJOR ECONOMIC FORCE



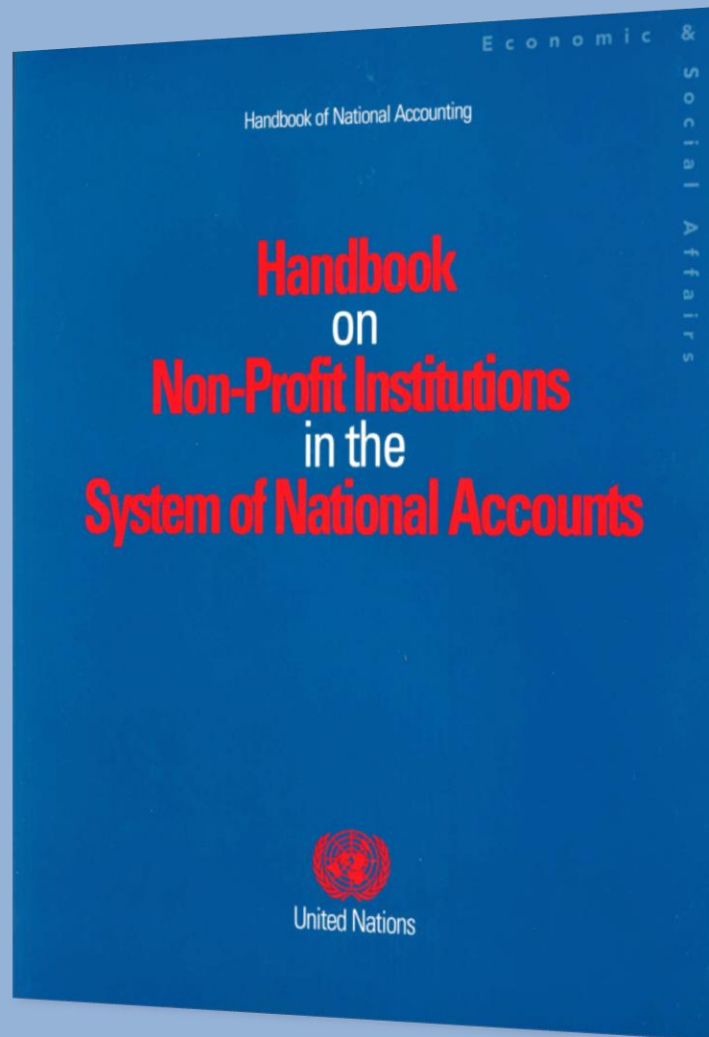
NONPROFIT WORKFORCE AS A SHARE OF ECONOMICALLY ACTIVE POPULATION, BY COUNTRY



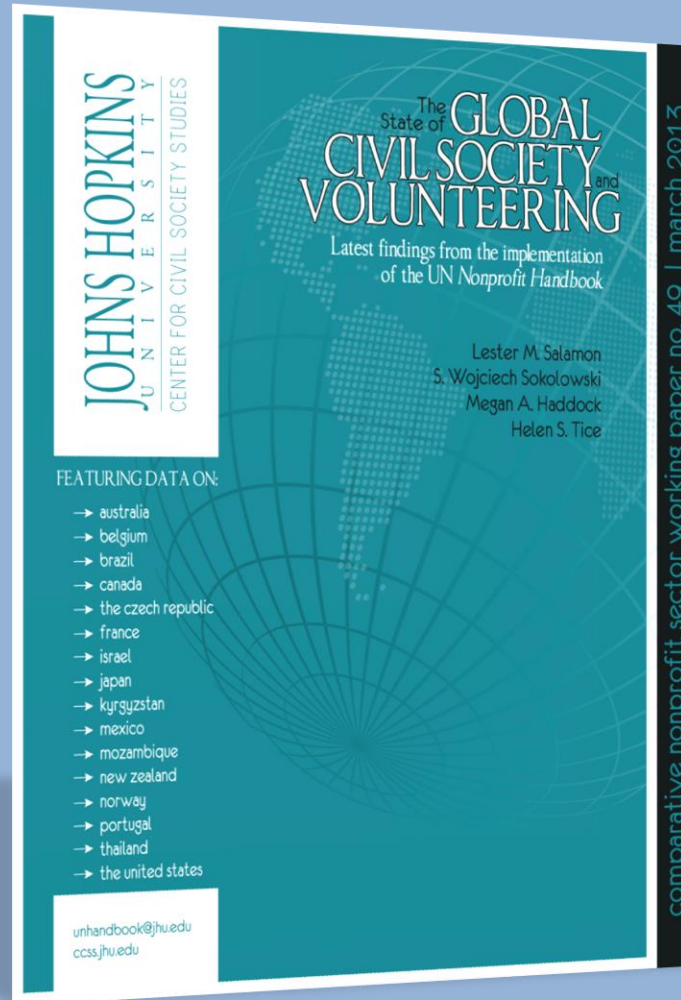
NONPROFIT WORKFORCE AS A SHARE OF ECONOMICALLY ACTIVE POPULATION, BY COUNTRY



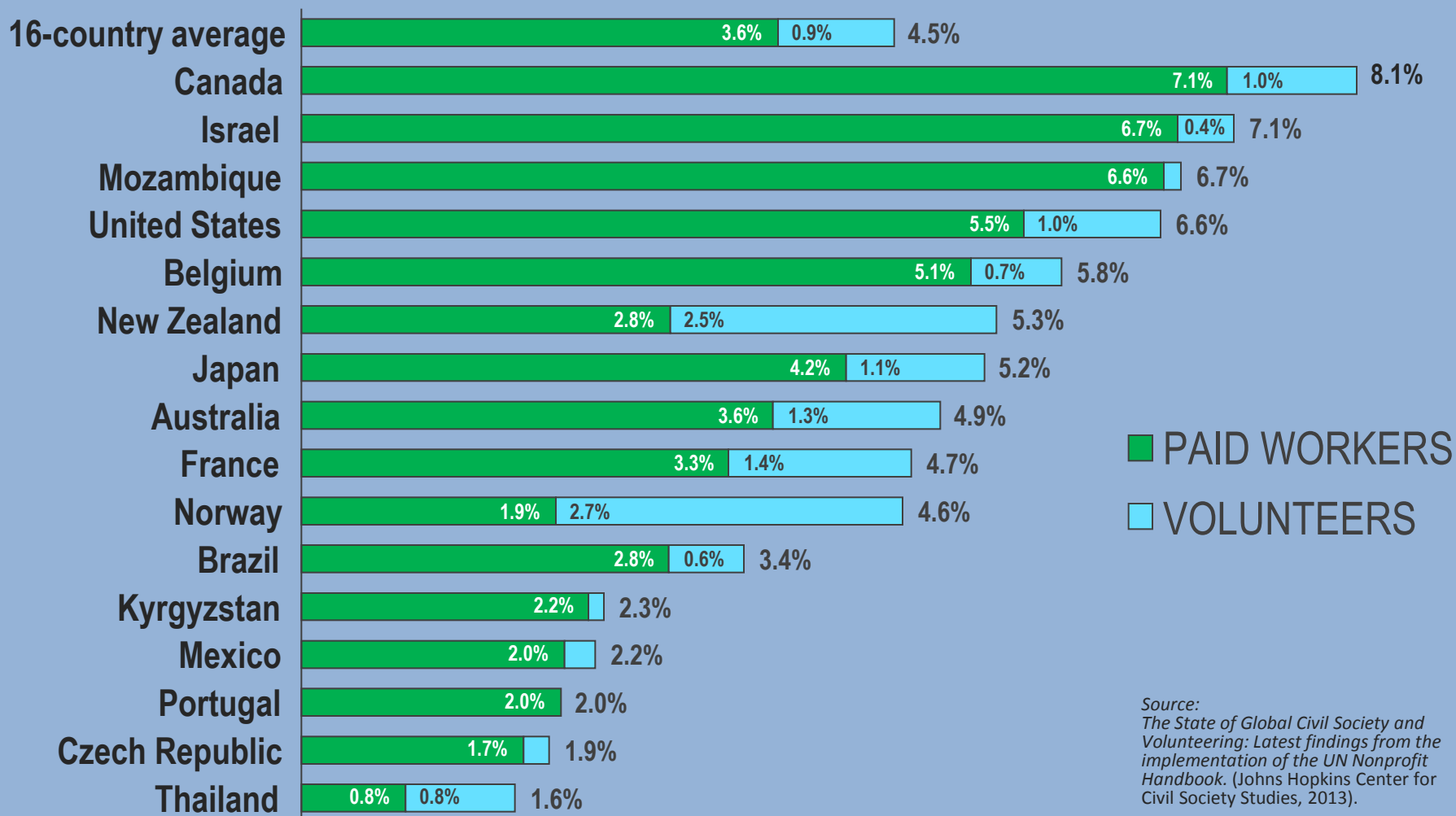
UN *HANDBOOK ON NONPROFIT INSTITUTIONS*



GLOBAL CIVIL SOCIETY & VOLUNTEERING: LATEST UN NONPROFIT HANDBOOK FINDINGS ON 16 COUNTRIES



NPI CONTRIBUTION to GDP, INCLUDING VOLUNTEERS, BY COUNTRY, 2003

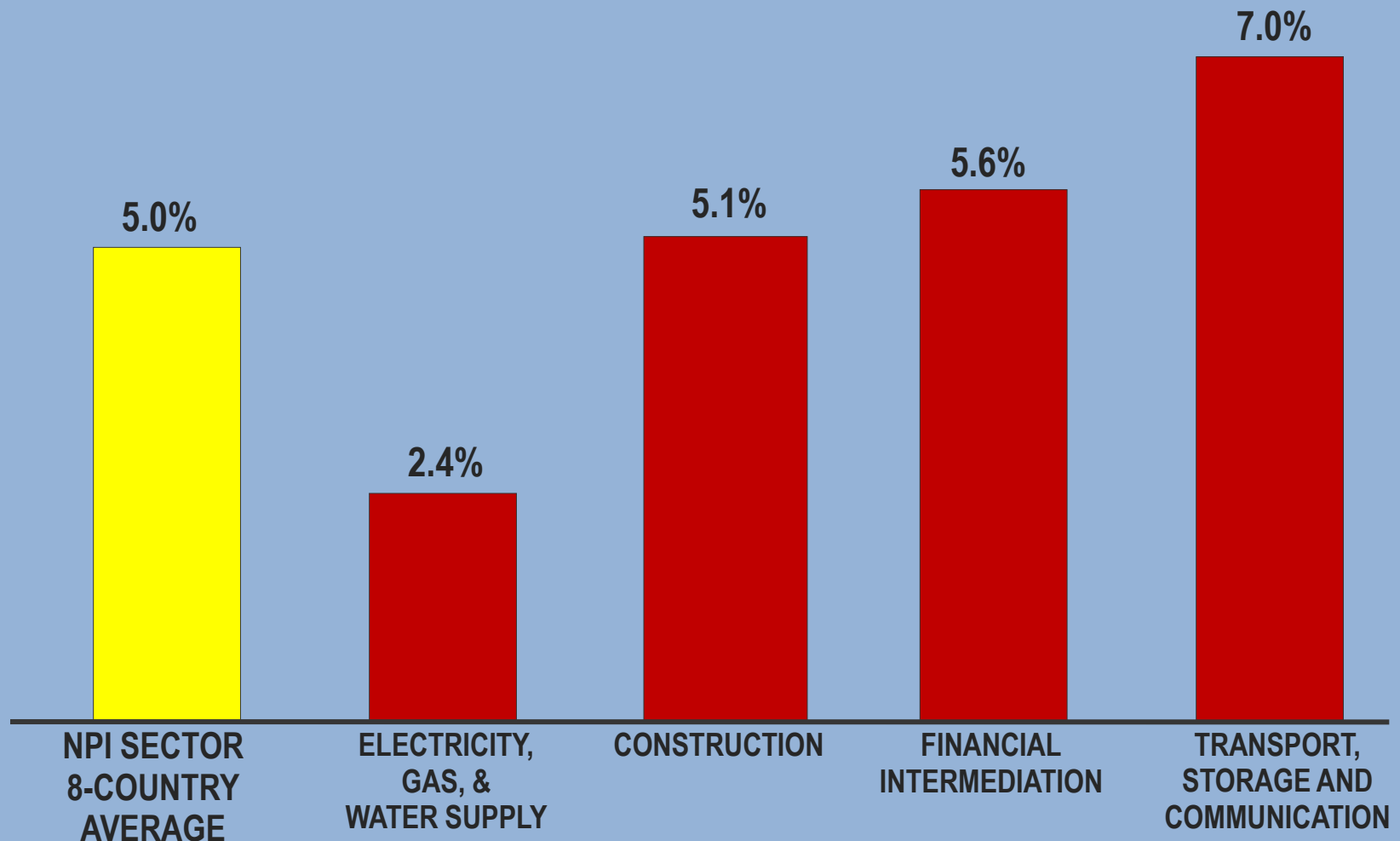


■ PAID WORKERS
■ VOLUNTEERS

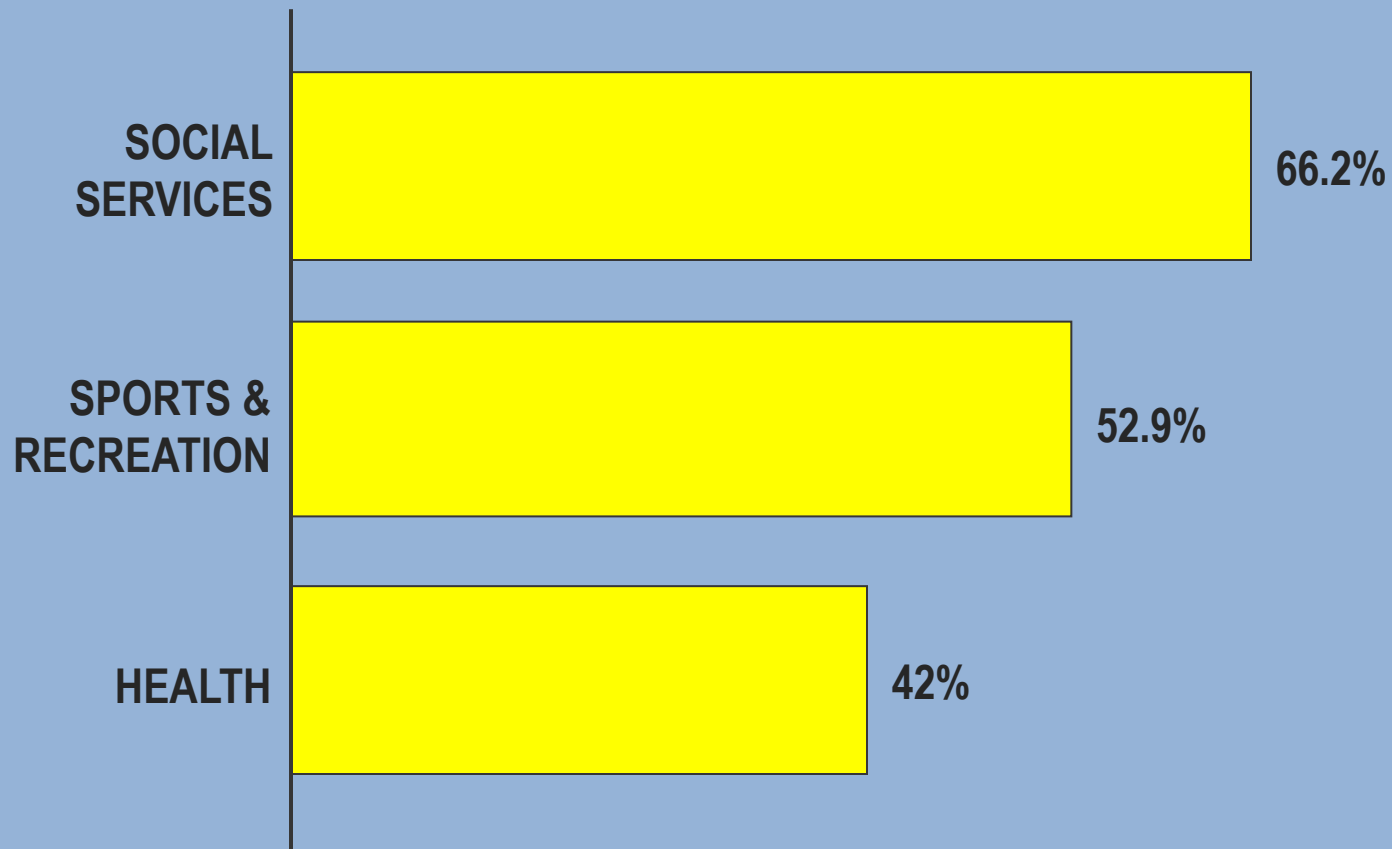
Source:
The State of Global Civil Society and Volunteering: Latest findings from the implementation of the UN Nonprofit Handbook. (Johns Hopkins Center for Civil Society Studies, 2013).

P E R C E N T O F G D P

CONTRIBUTION TO GDP, NPI vs. OTHER INDUSTRIES, 8-COUNTRY AVERAGE



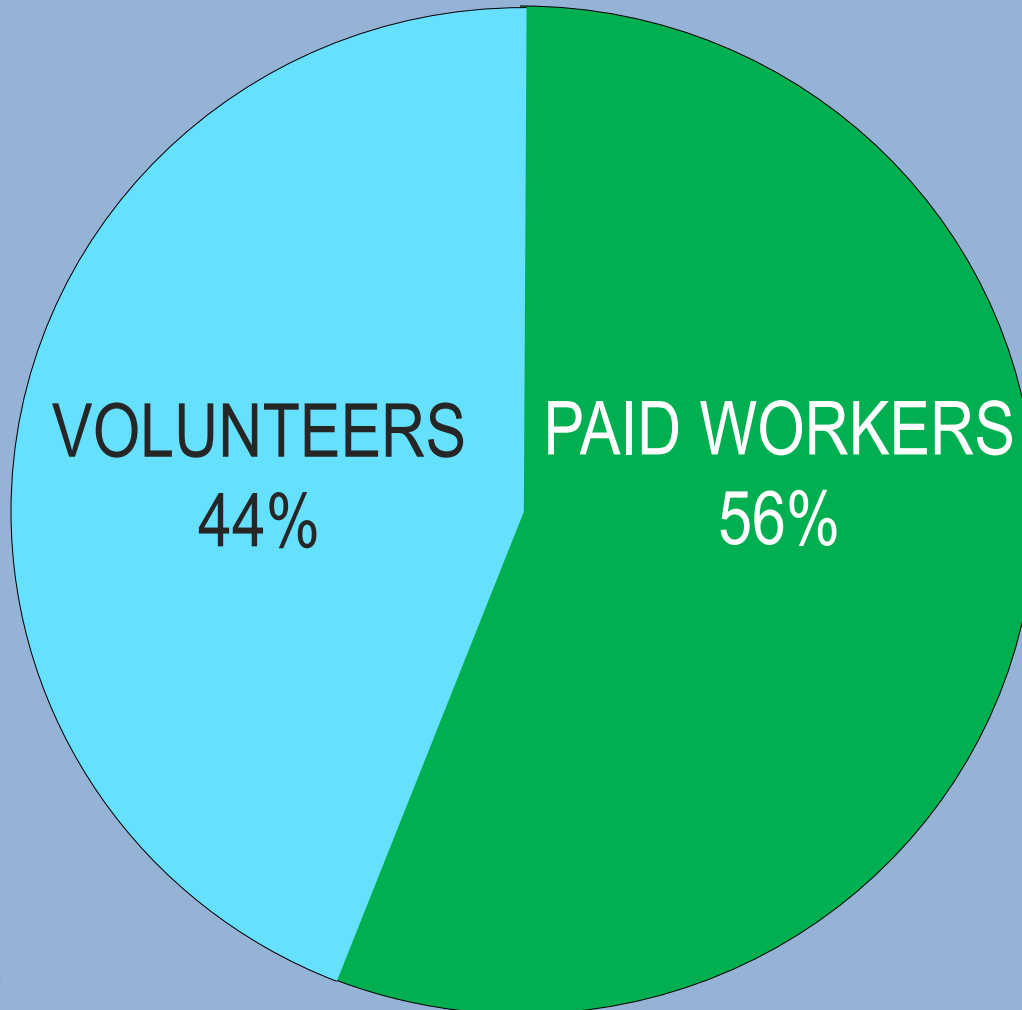
NPI SHARE OF BELGIAN VALUE ADDED, SELECTED FIELDS, 2001



10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

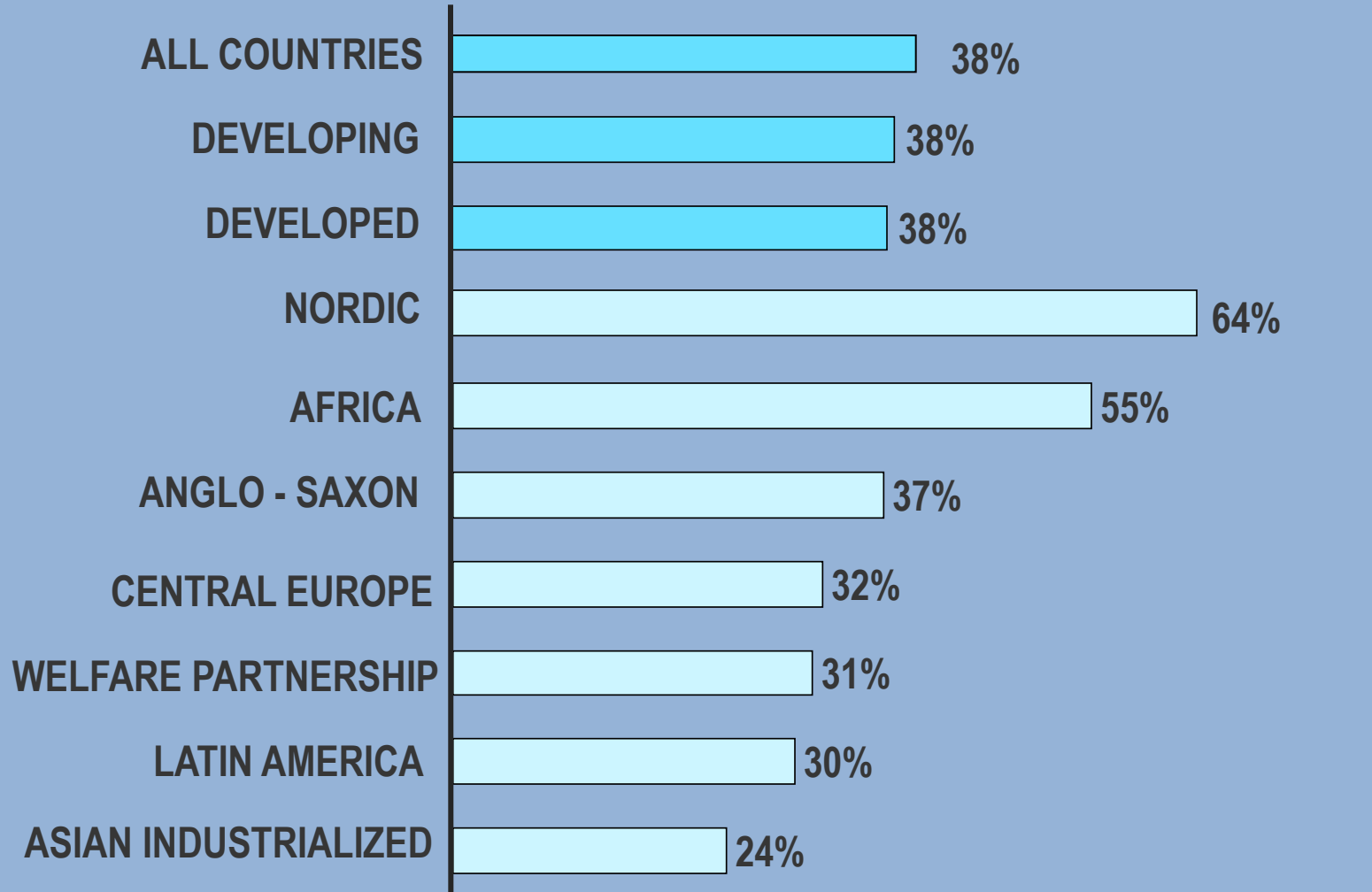
4. Civil society organizations are chiefly an American phenomenon and are far less in evidence in other countries.
5. There is no civil society sector for all intents and purposes in the Scandinavian countries, where the welfare state is most fully developed.
6. Paid staff drive out volunteers.

CIVIL SOCIETY ORGANIZATION PAID VS. VOLUNTEER LABOR, 37 COUNTRIES



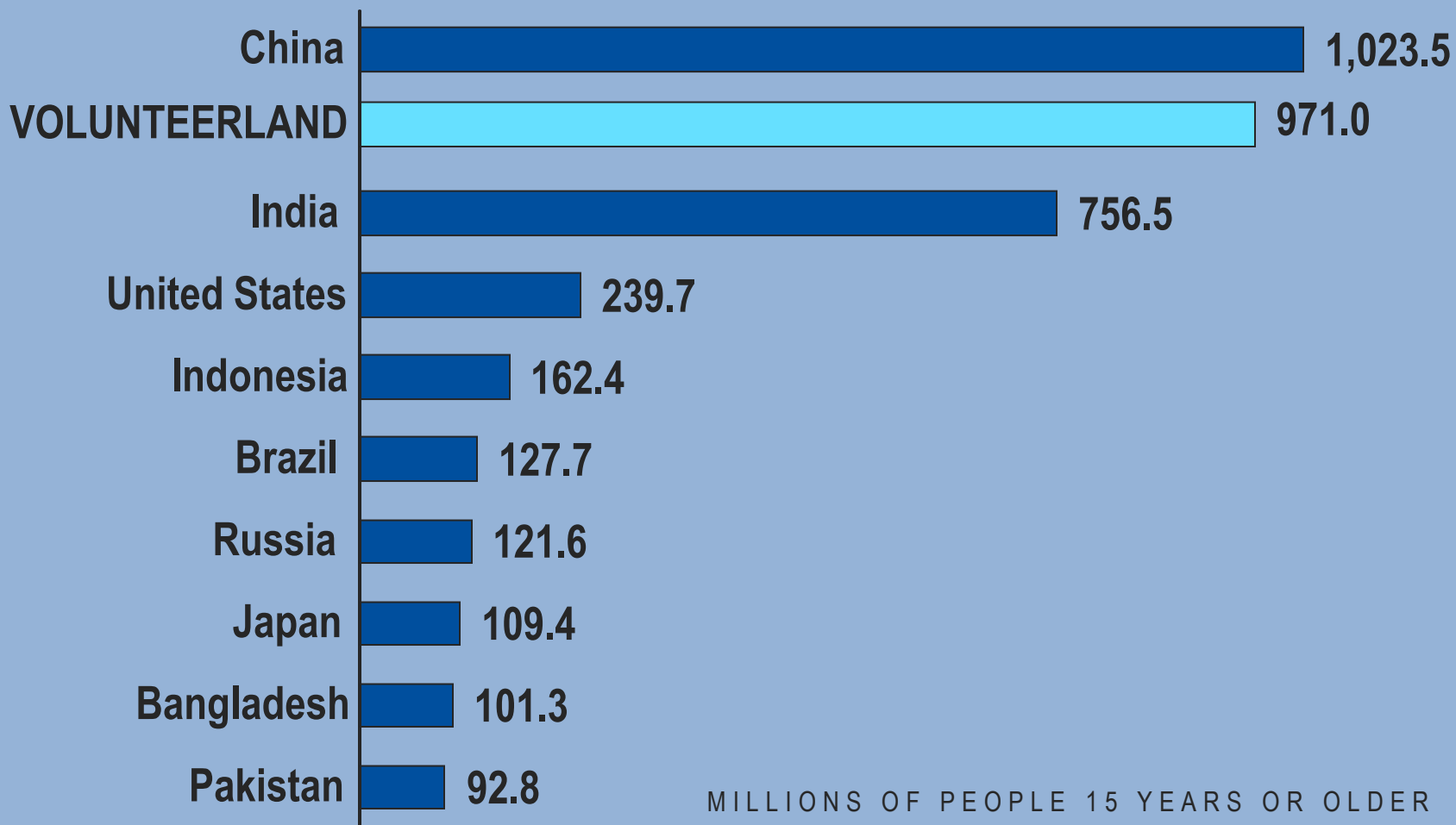
47.6 million
(including religion)

VOLUNTEERS AS % OF NPI WORKFORCE, BY COUNTRY CLUSTER, 37 COUNTRIES

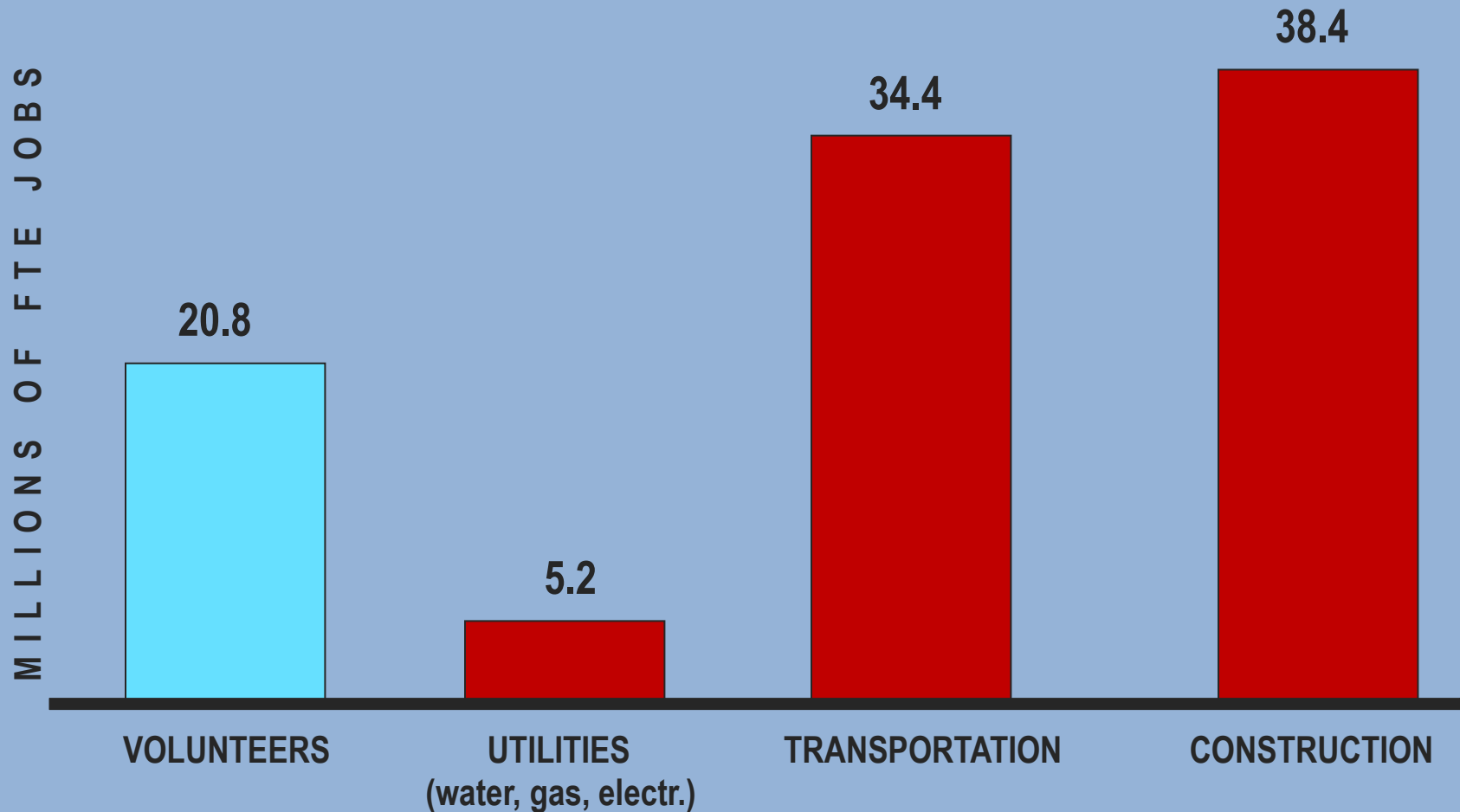


IF VOLUNTEERS WERE A NATION...

“VOLUNTEERLAND”—THE WORLD’S SECOND MOST POPULOUS NATION

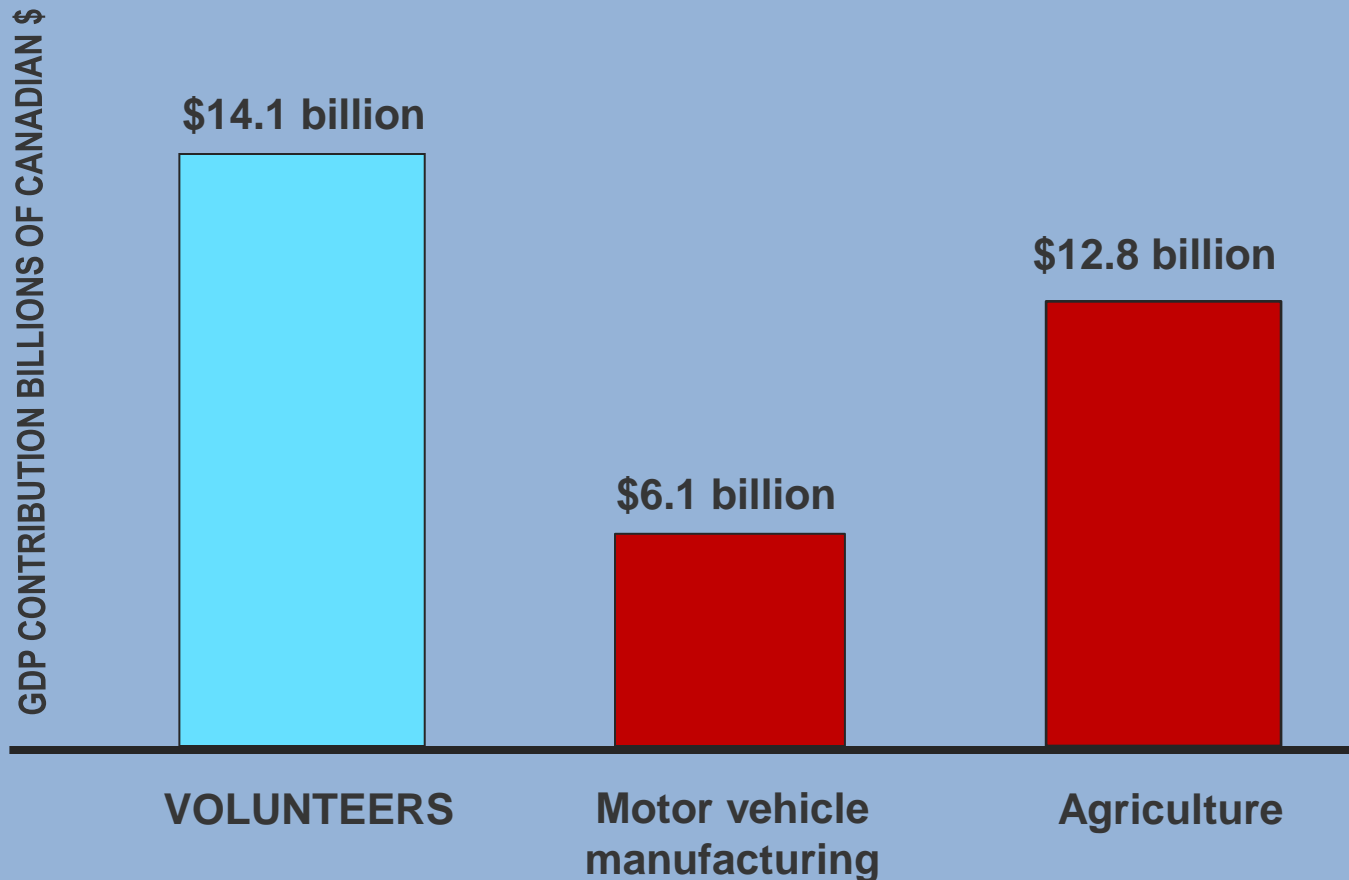


FTE VOLUNTEERS VS. EMPLOYMENT IN SELECTED INDUSTRIES, 37 COUNTRIES

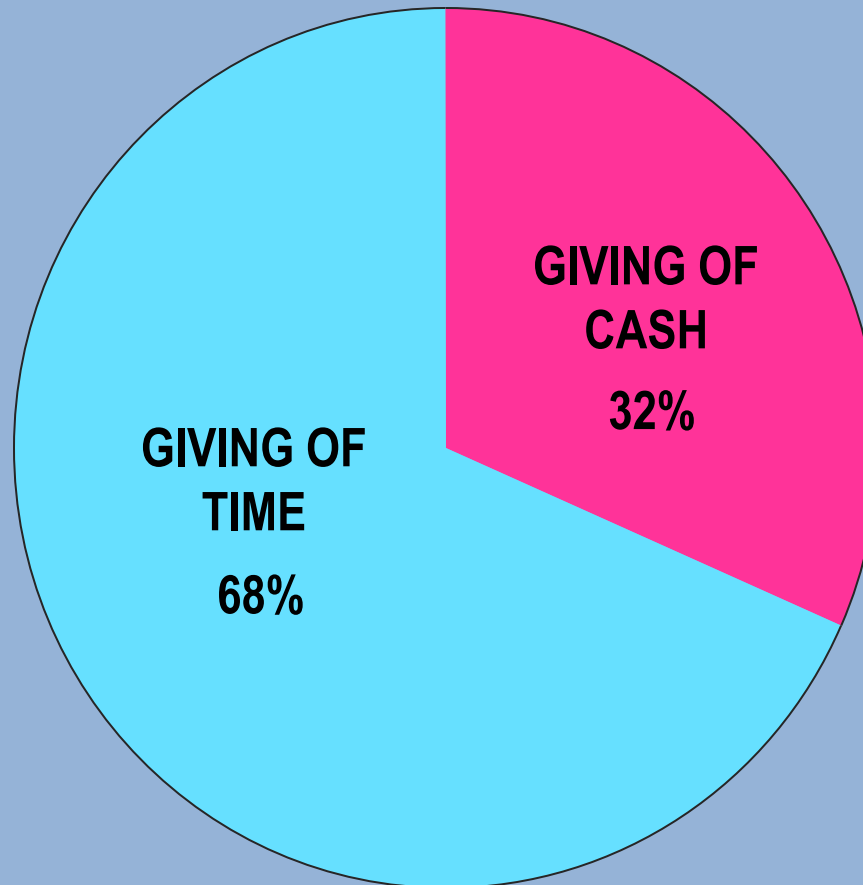


WHY MEASURE VOLUNTEERING?

CONTRIBUTION TO GDP, VOLUNTEERS vs. SELECTED INDUSTRIES, CANADA



VOLUNTEERING INPUT AS A SHARE OF TOTAL PRIVATE PHILANTHROPY, 36 COUNTRIES



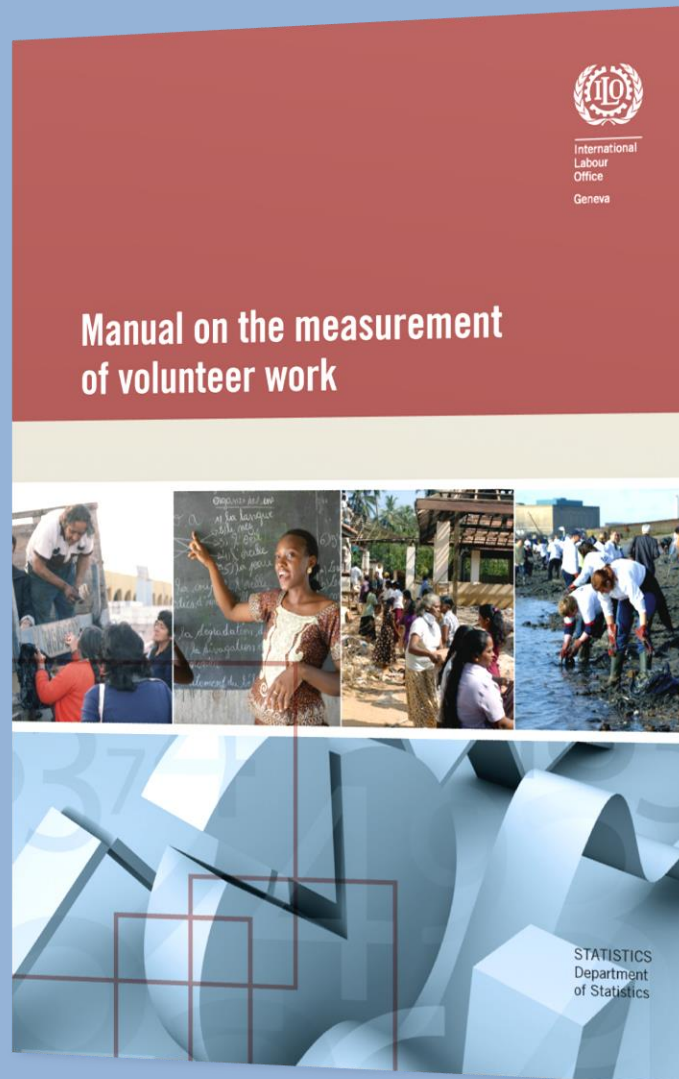
Total value of private philanthropy, including religion = \$564 bn.

CIVIL SOCIETY PAID vs. VOLUNTEER STAFF AS % OF TOTAL WORKFORCE, 37 COUNTRIES

VOLUNTEERS

PAID STAFF	Below average	Above average	Total
Above average	8%	27%	35%
Below average	57%	8%	65%
Total	65%	35%	100%

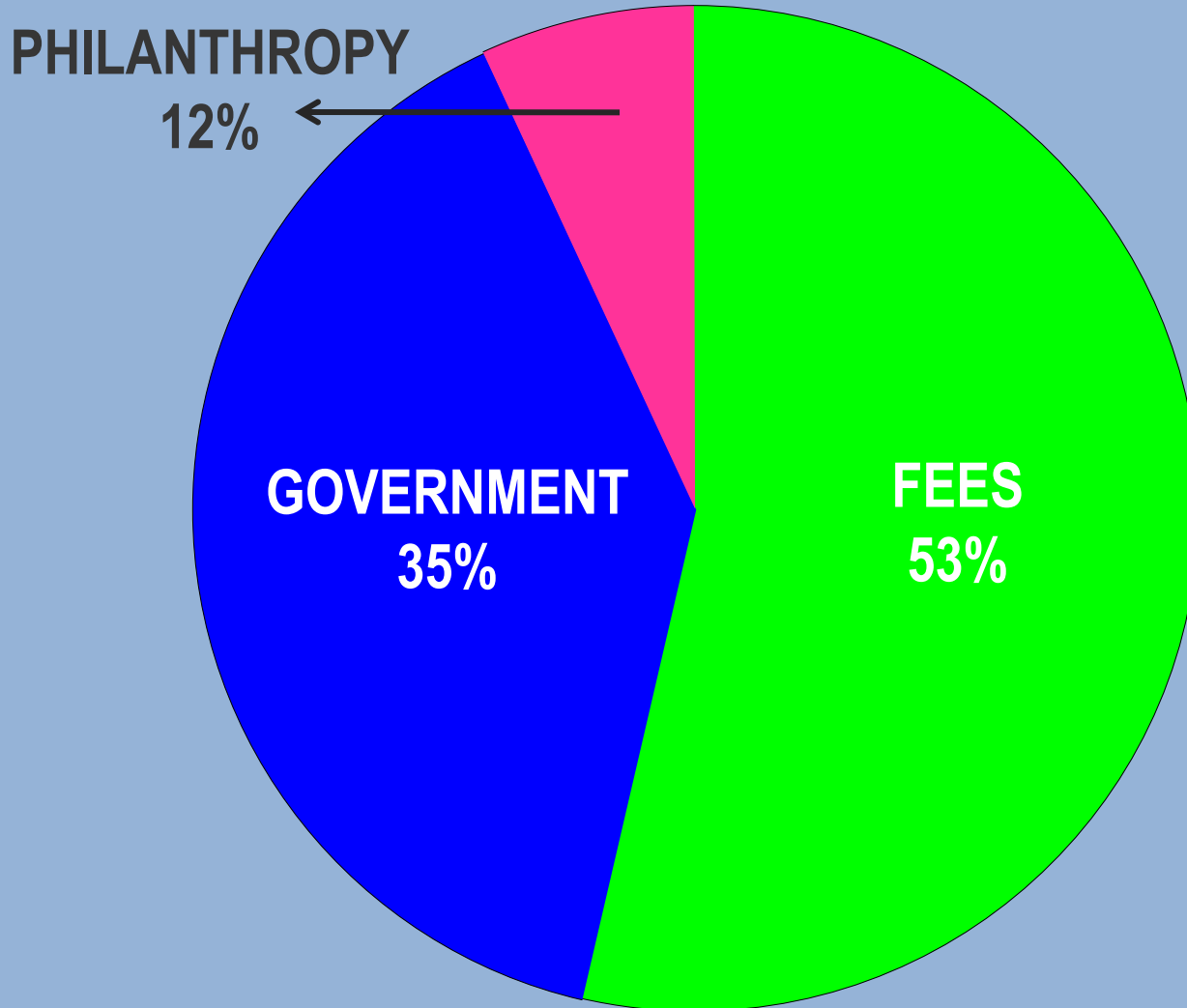
ILO MANUAL ON THE MEASUREMENT OF VOLUNTEER WORK



10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

6. Paid staff drive out reliance on volunteers.
7. Philanthropy is the chief source of civil society organization revenue.

SOURCES OF CIVIL SOCIETY REVENUE, 34-COUNTRY AVERAGE

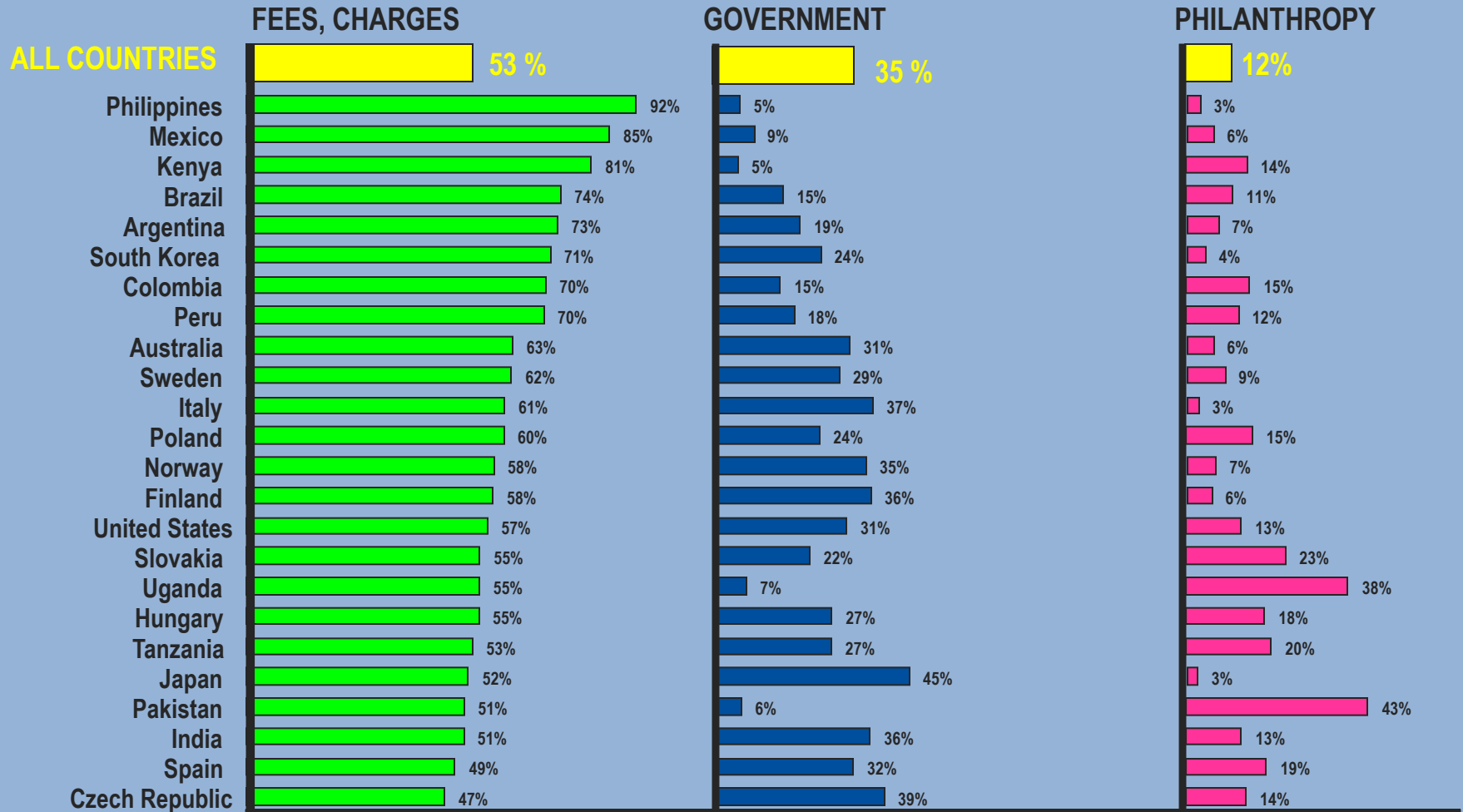


10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

7. Philanthropy is the chief source of civil society organization revenue.
8. Philanthropy is at least the chief source of civil society revenue in the United States.

SOURCES OF CIVIL SOCIETY REVENUE, BY COUNTRY

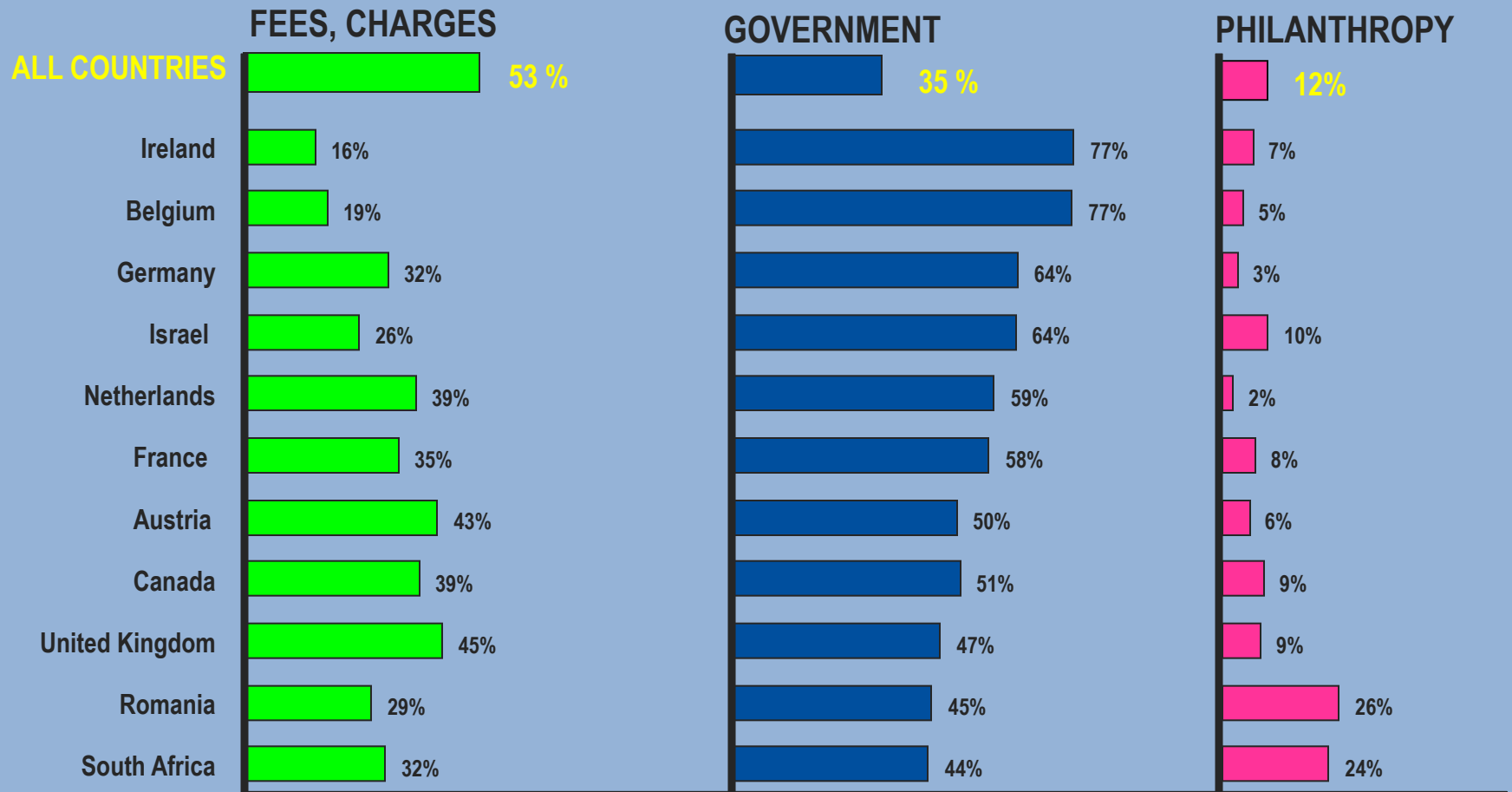
FEE DOMINANT



% may not add to 100 due to rounding

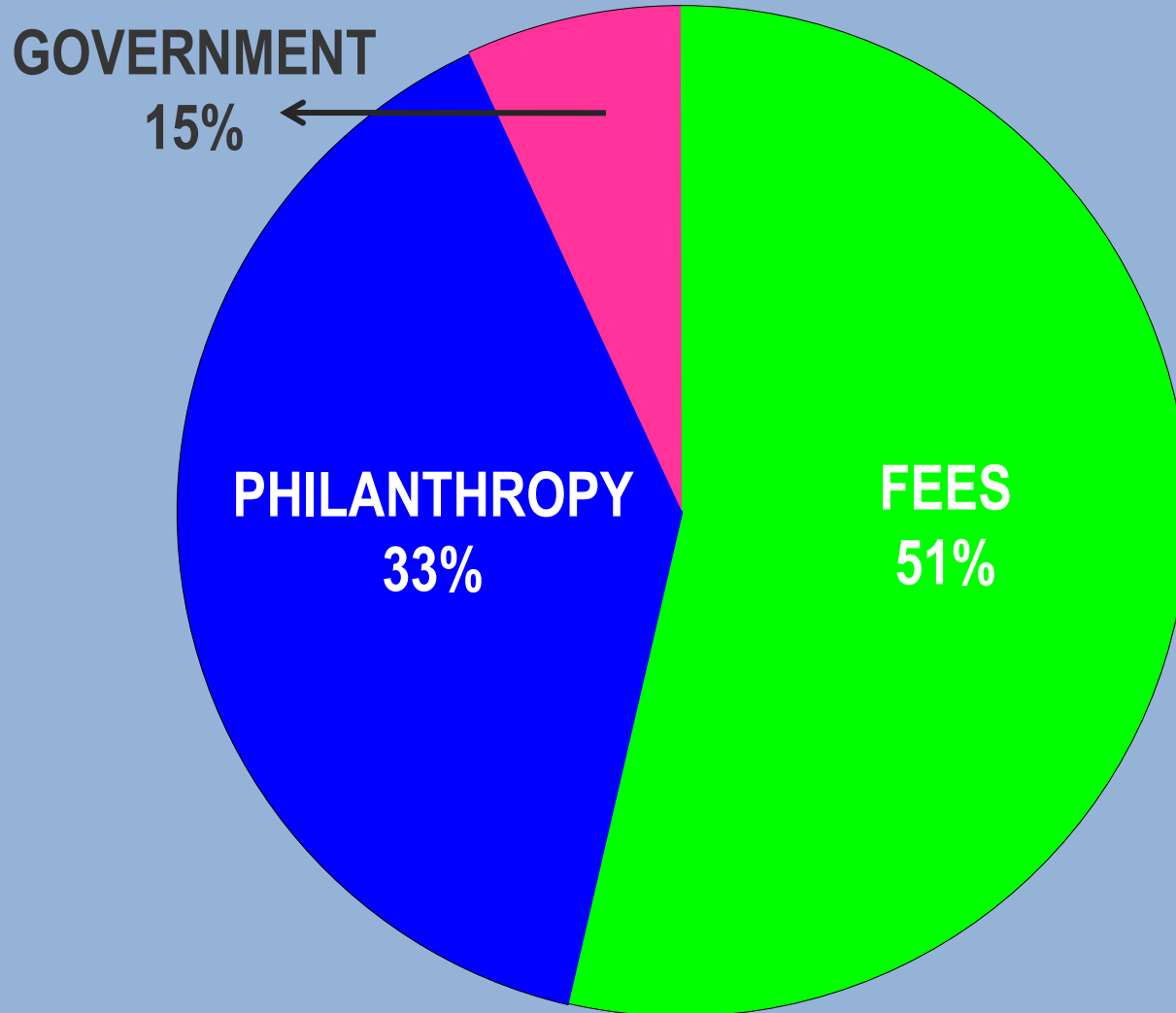
SOURCES OF CIVIL SOCIETY REVENUE, BY COUNTRY

GOVERNMENT DOMINANT



% may not add to 100 due to rounding

SOURCES OF CIVIL SOCIETY REVENUE, RUSSIA



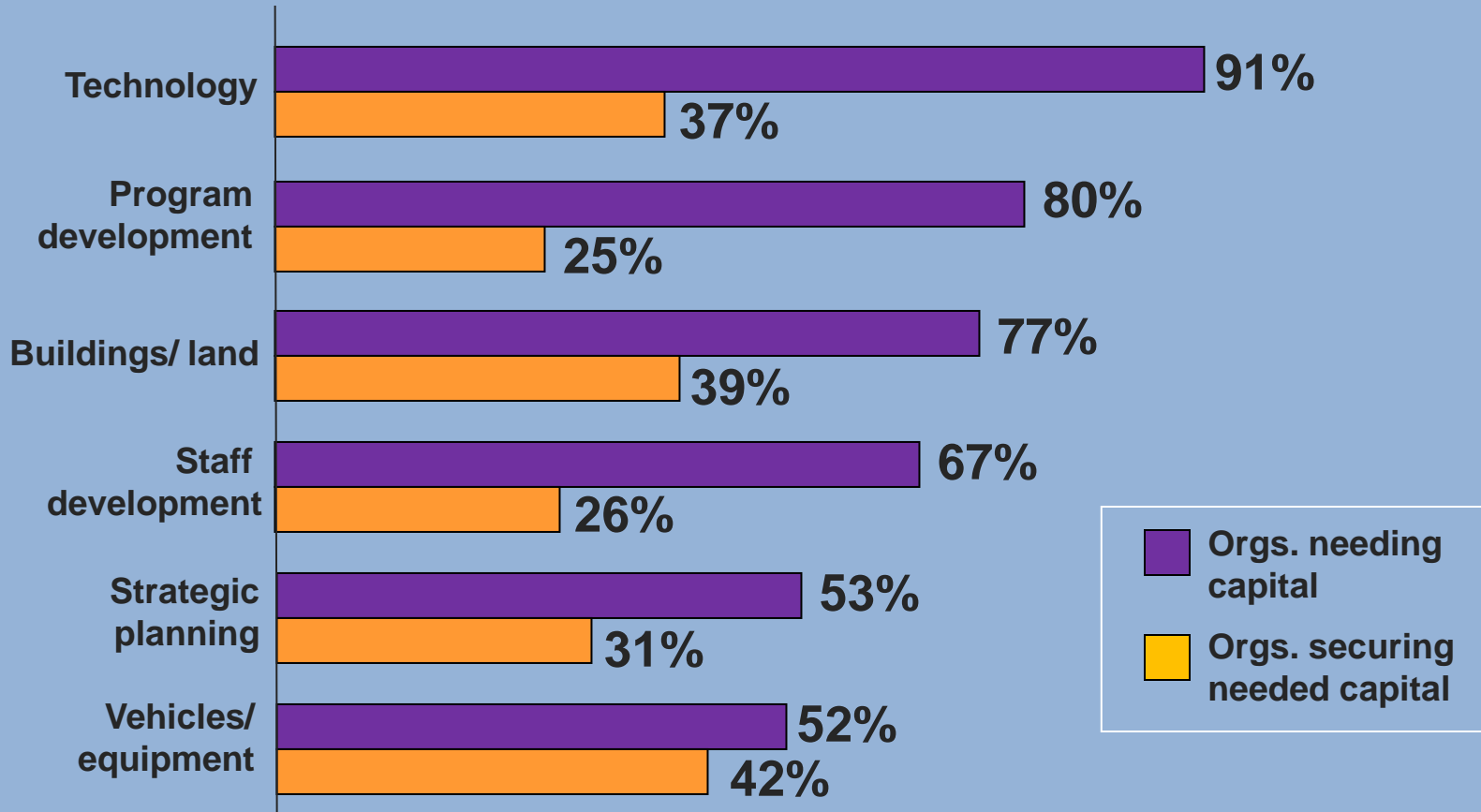
10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

9. The nonprofit sector is labor intensive rather than capital intensive.

NONPROFIT FISCAL GAP

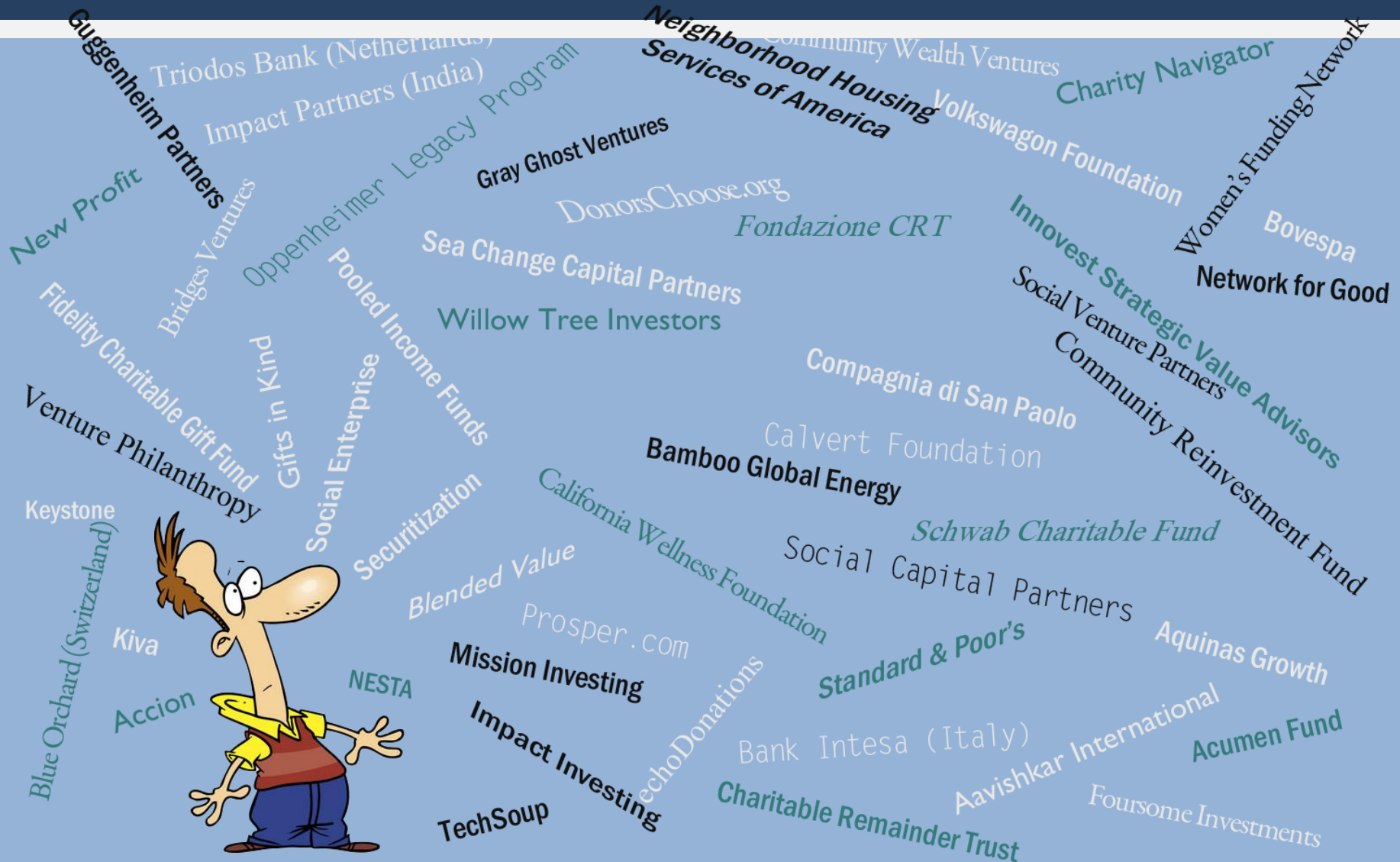
- **Operating revenue**
- **Investment capital**
 - **Hard**
 - **Soft**

NONPROFIT CAPITAL NEEDS VS. SUCCESS SECURING CAPITAL, BY PURPOSE



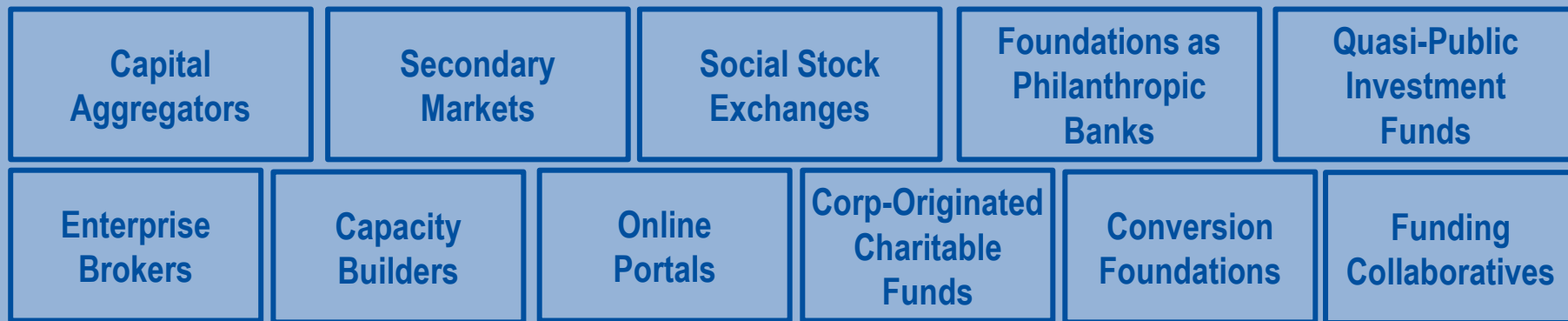
PERCENT OF ORGANIZATIONS

PHILANTHROPY'S BIG BANG

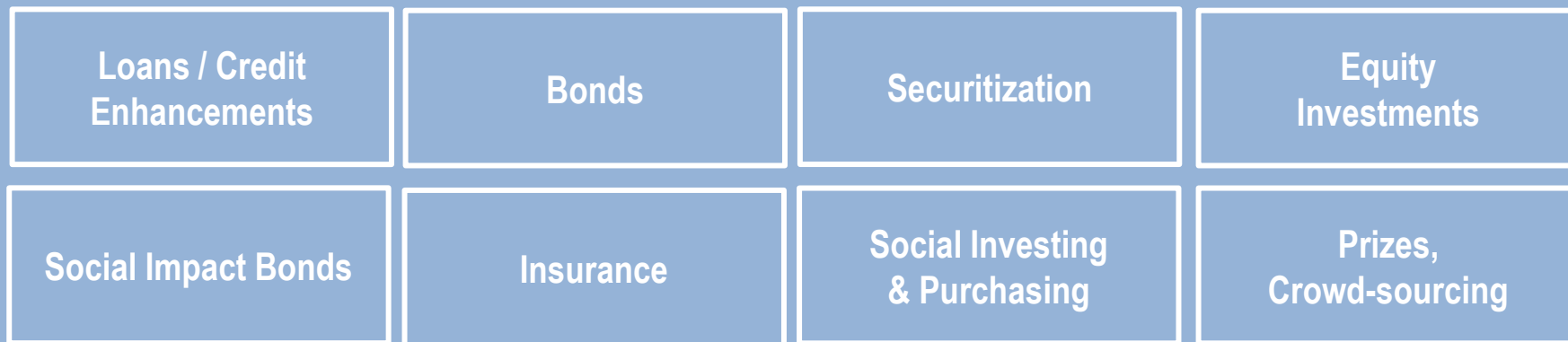


NEW FRONTIERS OF PHILANTHROPY: ACTORS/TOOLS

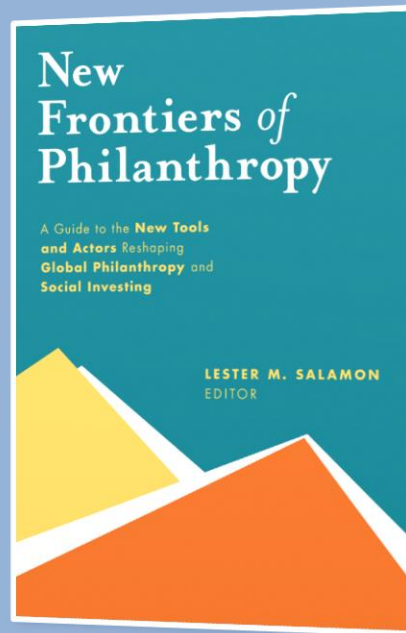
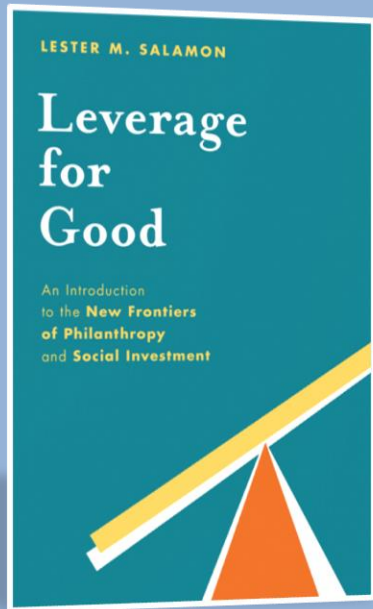
TYPES OF ACTORS



TYPES OF TOOLS



IS YOUR ORGANIZATION READY FOR THE NEW FRONTIERS OF PHILANTHROPY?



Now available at:

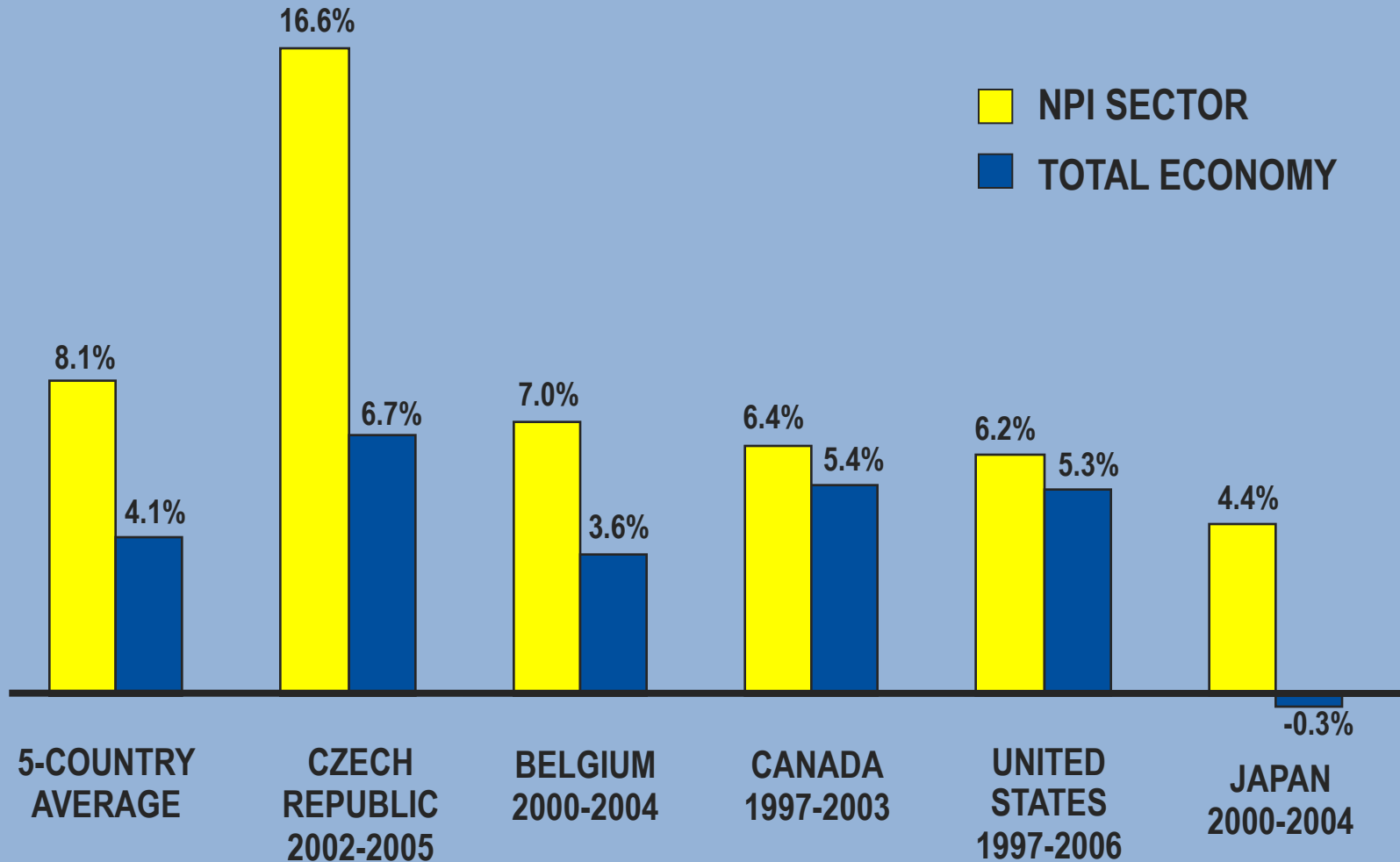
[amazon.com](https://www.amazon.com)

[oup.com](https://www.oup.com)

10 GREAT MYTHS OF GLOBAL CIVIL SOCIETY

9. The nonprofit sector is labor intensive rather than capital intensive.
10. The civil society sector is growing at a slower rate than the private business sector.

AVERAGE ANNUAL GROWTH OF NPIS vs. TOTAL ECONOMY, 5 COUNTRIES



FOR MORE INFORMATION

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